The Office of Institutional Effectiveness, Engagement, and Academic Support provides direction for faculty development, supports programs to improve teaching and learning, provides data and analysis of UAA's performance, fosters service learning and community engagement activities, and helps to clarify and demonstrate UAA's value in the wider community. The Office provides oversight for the Office of Institutional Research, the Center for Community Engagement & Learning, the Center for Advancing Faculty Excellence, and Academic Innovations and eLearning.

Series description
This series consists of CDs and VHS tapes containing promotional and other video created by the Office of Institutional Effectiveness, Engagement, and Academic Support, or other offices under its oversight.

Arrangement
Collection materials are arranged by format and chronologically therein.

Custodial history
The Office of Institutional Effectiveness, Engagement, and Academic Support transferred the materials to the Archives in 2015.

Holdings
National College Review: University of Alaska Anchorage, data CD; 2003 October 3
University of Alaska Anchorage, CD; 2004 January 13
National College Review: University of Alaska Anchorage, VCD for auto-play; 2004 January 12
Gene Rice, VHS; undated
National College Review: University of Alaska Anchorage, VHS; undated
University of Alaska, University of First Choice, UAA 2000: The New Millennium, VHS; undated
UAA 04-04 Recruitment, "Smart", VHS 2 30-second spots; undated
UAA 50th, VHS 3 30-second spots; undated
UAA Center for Distributed Learning, University of Alaska Anchorage, Spring Symposium 2000 with Gene Rice, VHS; 2000 March 3
University of Alaska promotional spots: "Professors" 30 seconds , "Students" 30 seconds, "It's Working" 60 seconds, Revided Funding Credit, VHS; 2002 October 12
SCUP, Got Sustainability? Plan for it! Making Sustainability a Foundation of Higher Education Learning and Practice, VHS; 2003 October 9
National College Review: University of Alaska, VHS with CD; 2003 October 9
National College Review: University of Alaska, VHS; 2004 January 12
UAA Center for Community Engagement & Learning, VHS; 2004 August 6

Processing status
This series was described by Gwen Sieja in 2015.